

FACING FRAUD HEAD ON

Symposium on Fraud and Financial Forensics



DID YOU KNOW

The median loss of fraud cases is **\$175,000** and more than **one-fifth** of cases had losses of at least **one million dollars**? Fraud and unethical behavior translate into loss in profitability, productivity and reputation. Education and awareness are the most effective preventive measures against fraud. You have the opportunity to be a recognized leader in your industry and prevent fraud's devastating effects by sponsoring the Fraud and Ethics Symposium, Facing Fraud Head On, cohosted by **Veritas Solutions Group** and **The University of Akron's George W. Daverio School of Accountancy** and **School of Law**.

EVENT INFORMATION

Facing Fraud Head On is serving as the official launch event for The University of Akron's newest degree program. The George W. Daverio School of Accountancy, in cooperation with the School of Law, is now offering qualified students the opportunity to pursue a **joint JD/MSA in Financial Forensics** degree. The Financial Forensics Council is supporting this program to educate and train students to become legal and financial experts, with skills in forensic investigations, analysis, resolution and prevention. For more information about the joint degree program, please contact Lisa Jackson at lcj10@zips.uakron.edu at the George W. Daverio School of Accountancy.

When and Where The symposium will be held on **Monday, December 15, 2014**, from **4PM – 8PM** at **The University of Akron's Student Union**, 303 Carroll Street, Akron, OH 44325.

What Do You Get as a Sponsor? Sponsorship will provide your organization with a variety of media visibility, advertising opportunities and an informative, engaging experience for you, your employees and your guests, all while supporting The University of Akron. More than 300 CPAs, CFEs, attorneys, judges and other business professionals are expected to attend. Veritas Solution Group and University of Akron students will work closely with each sponsoring organization's marketing team to ensure the sponsorship plan aligns with your business and marketing strategy.

Event Sponsor - \$2,500

- Your logo placed prominently on all event marketing collateral
- Placement of company marketing material on seats of all attendees
- Sponsorship of a University of Akron student to attend
- Two event tables (10 attendees)

TICKET PRICING – EARLY BIRD SPECIAL

Unable to sponsor now but want to reserve a table for your organization? Act fast and purchase a table for only **\$450 (regular \$600)**. This cost will include seating for six, two to three hours of CPE credit, and sponsorship of a University of Akron student to attend.

Net proceeds will support The University of Akron's joint JD/MSA degree program.

To purchase a table or commit your sponsorship today:
Call Rene Hayek at **330-266-4141** or e-mail rene.hayek@veritassg.com
with **Veritas Solutions Group** or
Call Lisa Jackson at **330-972-7588** or e-mail lcj10@zips.uakron.edu
with the **George. W. Daverio School of Accountancy**.



CERTIFIED FRAUD EXAMINER